

Design-Build

Plan. Design. Manufacture. Install.

Minimize Risk + Improve Delivery Schedule

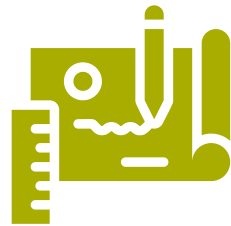
With Design-Build at Latitude Signage + Design, the design and construction phases are overlapping because the planning, design, and implementation are managed by a single company.

The Latitude Design-Build Process



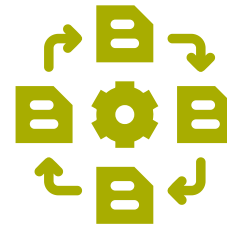
Planning/Analysis

- Assess ADA/Regulations
- Learn Facility Layout
- Analyze Traffic
- Develop Messages
- Identify Locations



Design Development

- Identify Design Elements
- Align with Brand Standards
- Develop Design
- Identify Material Options
- Create Design Recommendations



Presentation/Review

- Present Design Concepts, Locations, Messages
- Review and Revise
- Finalize Designs, Locations, Messages
- Finalize Pricing



Implementation - Go Time!

- Final Approval - Design, Locations, Messages, Pricing
- Signs Begin to be Manufactured
- Schedule and Coordinate Installation
- Analyze Re-Order Program

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4 Best Practices in Choosing a Design-Build Signage Partner

1

Look for a partner with experienced environmental graphic designers, wayfinders, and dedicated planners.

2

Choose a partner that prioritizes planning and design.

3

Look for a partner that offers turn-key solutions from planning, design, manufacturing, and installation.

4

Choose a partner that works with your budget..
